Five Domains for Research

Our "LC Think-Tank" will explore social issues related to one of the following domains: 1) environment, 2) gender and culture, 3) authenticity / deception & performance of identity, 4) "electracy" (technology and human behavior), 5) advocacy / civil rights

Speech 1301-LCA: MAJOR ASSIGNMENTS	
Reflections on daily reading/Class Attendance, Reading Quizzes, Midterm	10%
1) **Special Occasion Speeches** a. Speech of Introduction: 2 minutes b. Speaking to introduce yourself: 2 minute "elevator speech" [Integrated with Positionality Essay in ENG]	10%
2) *Interpretive Reading/Performative Speaking* (3-5 minutes each) [Integrated with Literary Analysis project in ENG]	10%
3) **Issue-related Public Forum debates (panels): Creation of "protopublics" around central social issues—public discussion and debate about ideas** (3 minutes each panel member) Explain history of controversy (issue) and overview of existing key points of dispute. (3 minutes) [Integrated with Annotated Bibliography in ENG]	10%
4) **Informational Speeches** (3-5 minutes): Students will create informational speeches and elaborate in precise manner key points related to issue. (Possible videocasts and upload to YouTube.) [Integrated with Issue-Related Commentary in ENG]	10%
5) **Formal-#1 Speech/Speaking to Persuade** (5 minutes): Advocating for a position on a **contemporary issue** using adaptation of Toulmin's Argument Model. (Prezi, Web, or PowerPoint supported speech with visuals, video, and other props) **[Focus on Traditional Appeals: Ethos, Pathos, Logos, Mythos]** [Integrated with Position Paper in ENG]	10%
6) **Formal-#2 Speech/Speaking to Persuade** (5 minutes): Empathizing with the audience and moving them towards your position using Rogerian Argument Model & Monroe's Motivated Sequence (see: A president's speech analysis presented by professor) **[Focus on Modern Appeals: Need, Harmony, Gain, Commitment]** [Integrated with Proposal Project in ENG]	10%
7) **Communication Dynamics** Readings and In-Class Communication Exercises [Integrated with Review Project in ENG]	10%
8) **E-portfolio [SPC 1301 page]** – Upload Formal Outlines for all speeches Upload Project #4 (videocast or link to youtube) Upload Project #5 (PowerPoint or link to Prezi/Web presentation) Upload Project #9 (video of mixed media presentations) [Integrated with ENG E-Portfolio project]	10%
9) **Final – Pecha Kucha** Creative Powerpoint 20 x 20 – 6:40 & Mixed-Media small group presentations [Integrated with Final Project in ENG]	10%