



## SPC 1301 - Project #2 Names (1-3 Person Team):

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

**ZEEGA ADDRESS:**

\_\_\_\_\_

This multimedia performance-remix assignment requires you to select a poem or set of lyrics (in ENG 1302 LCA) to interpret through a multimedia presentation in SPC 1301-LCA. As part of this performance, you (team) will create a multimedia Zeega that reflects your interpretation of the **voice** of the poet/writer of the work you selected. Multimedia includes visual images, gifs, text, and audio (in the Zeega) + YOU as the speaker of the poem/lyrics. You will recited the work (or selected portions of the work in conjunction with your team) aligning yourself as closely as possible to the **voice** of the writer—and using your Zeega as a backdrop to your performance. Your Zeega may add consonance and/or dissonance to the words in the poem. So, the visual and textual elements in your Zeega may not just reflect or mirror the literal words in the work, but may raise questions, show antipathy or sympathy, juxtapose opposing ideas, contribute to and/or interact with the literal interpretation of the poem. **Your Zeega is a visual aid that helps you more fully develop and reflect to your audience your interpretation of the artist's voice in a specific poem or set of lyrics.** Your Zeega must be able to make sense on its own as a unique work (without your speech performance)—AND without the poem's text typed over your visual images.

YOUR selected WORK & Author: \_\_\_\_\_

Identify your audiences: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Identify your settings/occasions: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Identify the "voice" in the work —use adjectives to describe the "voice": \_\_\_\_\_

\_\_\_\_\_

What is the tone of the poem? \_\_\_\_\_

What colors do you think of when you read the poem out loud? \_\_\_\_\_

\_\_\_\_\_

What sounds do you hear: Soft quiet sounds? Loud banging sounds? Silence? Water falling? Birds singing? Alarm bells? \_\_\_\_\_

## SPC 1301-LCA Performance / Remix SP2014

---

Can you SEE sounds? How might sounds be expressed visually? Describe: \_\_\_\_\_

### Some other questions to consider:

- What is your over-arching message about the writer's voice? How will you use images and image patterns to support your message?
- What is the rhythm you plan to create with your presentation? How will the music and your performance work together with the images & text you choose to create this rhythm?
- Will you use alliteration, repetition, or other rhetorical strategies in your Zeega to create emphasis, clarity, and/or a memorable occasion for your audience?
- What are the strengths and limits of the web presentation tool ZEEGA? How effectively will it communicate your message—with you in person as speaker?—by itself on the web?

### Assignment Objectives:

1. Identify and understand local & global audiences for your presentation (class, university, web).
2. Explain how remixing (images, sounds, and your performance) enhances message for your audience.
3. Identify how remixing might change, mute, or intensify your message.
4. Develop skills related to choosing images and aural (sound) elements to support the theme or meaning of particular topics. Develop skills for identifying and creating consonance and/or dissonance between multimedia elements.
5. Develop elocution (pronunciation) and performance interpretation skills with appropriate (emotional emphasis) inflection on key words or phrases. Use pauses deliberately/appropriately.
6. Develop self-critique skills: Practice and record your reading interpretation for self/small group critique.
7. Gain skills in using the online presentation tool ZEEGA. (Perform a critical analysis of strengths and limits of Zeega as a tool for supporting communication messages.)
8. **Keep a working log of your experiences to be used for a reflection paper to be written in class about the process you used to create your ZEEGA and the decisions you made related to performing your ZEEGA.**

### **Sample ZEEGA's**

"Stay Curious" <http://zeega.com/154505> ; "A Tribute" <http://zeega.com/153902>

"Today in Zeega" <http://zeega.com/154602> ; More ZEEGAS on my BLOG: <http://cigerendas.com/blog>



Image: Mashable.com

### **ASSESSMENT:**

The following speech and multimedia elements will be considered during grading of speech performances and Zeega multimedia project:

#### **Presentation/Speech Performance**

- Eye Contact (Faces Audience, Avoids Reading)
- Enthusiasm & Clarity (Transition Smoothly)
- Controls Hand Movements (Uses Effectively)

#### **Visual Elements**

- Relevant Images – Appropriate Use of Animation
- Variety of Images/Animations
- Complexity of Message (Dissonance, Irony, Metaphor)

#### **Audio Elements**

- Music/Sound Enhances Images/Message
- Lyrics Enhance, Reinforce, Contract Message

#### **Text Elements**

- Appropriate & Minimal –Reinforces Message
- Powerful (Reveals Complexity of Message)

---

### **PACKET TO TURN IN AFTER ALL SPEECHES ARE COMPLETED:**

- 1) NAME (ALL NAMES ON TEAM)
- 2) ASSIGNMENT SHEET FILLED OUT
- 3) ZEEGA ADDRESS
- 4) WORKING LOG (AS YOU WORK) + REFLECTION PAPER (IN-CLASS AFTER PRESENTATIONS)
- 5) SURVEY