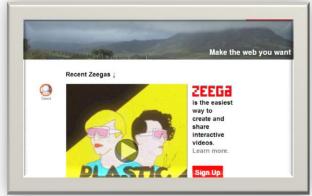
SPC 1301-LCA Performance / Remix SP2014



SPC 1301 - Project #2 Names (1-3 Person Team):

ZEEGR is the easiest	1)		
way to create and share	2)		
Interactive videos. Learn more.	3)		
DIASTIC _ Sign Up	3)		
	ZEEGA ADDF	RESS:	
This multimedia performance-remix assi 1302 LCA) to interpret through a multimedia Zeego (team) will create a multimedia Zeego poet/writer of the work you selected. Moreover, as the speaker of the poerwork in conjunction with your team) aligned and using your Zeega as a backdrop to you dissonance to the words in the poem. So reflect or mirror the literal words in the juxtapose opposing ideas, contribute to	nedia presentation in SPC 1301 ga that reflects your interpreta full timedia includes visual image m/lyrics. You will recited the vigning yourself as closely as postour performance. Your Zeega o, the visual and textual elements work, but may raise questions	ation of the voice of the ges, gifs, text, and audit work (or selected portions in the voice of the may add consonance ents in your Zeega may show antipathy or sy	erformance, e io (in the ons of the ne writer— and/or not just mpathy,
Zeega is a visual aid that helps you mor		•	•
interpretation of the artist's voice in a s		_	
sense on its own as a unique work (with	out your speech performance	—AND without the po	em's text
typed over your visual images.			
YOUR selected WORK & Author:			
Identify your audiences: 1)	2)	3)	
Identify your settings/occasions: 1)	2)	3)	
Identify the "voice" in the work —use ac	djectives to describe the "voice	ż":	
What is the tone of the poem?			
What colors do you think of when you re	ead the poem out loud?		
What sounds do you hear: Soft quiet so singing? Alarm bells?	unds? Loud banging sounds?	Silence? Water falling	g? Birds

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Can you SEE sounds?	How might sounds be expre	ssed visually? Describe:	

Some other questions to consider:

- What is your over-arching message about the writer's voice? How will you use images and image patterns to support your message?
- What is the rhythm you plan to create with your presentation? How will the music and your performance work together with the images & text you choose to create this rhythm?
- Will you use alliteration, repetition, or other rhetorical strategies in your Zeega to create emphasis, clarity, and/or a memorable occasion for your audience?
- What are the strengths and limits of the web presentation tool ZEEGA? How effectively
 will it communicate your message—with you in person as speaker?---by itself on the
 web?

Assignment Objectives:

- 1. Identify and understand local & global audiences for your presentation (class, university, web).
- 2. Explain how remixing (images, sounds, and your performance) enhances message for your audience.
- 3. Identify how remixing might change, mute, or intensify your message.
- Develop skills related to choosing images and aural (sound) elements to support the theme or meaning of particular topics. Develop skills for identifying and creating consonance and/or dissonance between multimedia elements.
- 5. Develop elocution (pronunciation) and performance interpretation skills with appropriate (emotional emphasis) inflection on key words or phrases. Use pauses deliberately/appropriately.
- 6. Develop self-critique skills: Practice and record your reading interpretation for self/small group critique.
- 7. Gain skills in using the online presentation tool ZEEGA. (Perform a critical analysis of strengths and limits of Zeega as a tool for supporting communication messages.)
- 8. Keep a working log of your experiences to be used for a reflection paper to be written in class about the process you used to create your ZEEGA and the decisions you made related to performing your ZEEGA.

Sample ZEEGA's

"Stay Curious" http://zeega.com/154505; "A Tribute" http://zeega.com/153902

"Today in Zeega" http://zeega.com/154602; More ZEEGAS on my BLOG: http://cjgerendas.com/blog



ASSESSMENT:

The following speech and multimedia elements will be considered during grading of speech performances and Zeega multimedia project:

Image: Mashable.com

Presentation/Speech Performance

- Eye Contact (Faces Audience, Avoids Reading)
- Enthusiasm & Clarity (Transition Smoothly)
- Controls Hand Movements (Uses Effectively)

Visual Elements

- Relevant Images Appropriate Use of Animation
- Variety of Images/Animations
- Complexity of Message (Dissonance, Irony, Metaphor)

Audio Elements

- Music/Sound Enhances Images/Message
- Lyrics Enhance, Reinforce, Contract Message

Text Elements

- Appropriate & Minimal Reinforces Message
- Powerful (Reveals Complexity of Message)

PACKET TO TURN IN AFTER ALL SPEECHES ARE COMPLETED:

- 1) NAME (ALL NAMES ON TEAM)
- 2) ASSIGNMENT SHEET FILLED OUT
- 3) ZEEGA ADDRESS
- 4) WORKING LOG (AS YOU WORK) + REFLECTION PAPER (IN-CLASS AFTER PRESENTATIONS)
- 5) SURVEY