



MCO 2342

Weekly Twitter Guidelines

Each week students will post THREE messages on Twitter using the hashtag: #mcoctxwes. All THREE messages must be posted each week in order to count as part of the week's grade. **All messages will be counted, checked, and points** assigned for quality/specificity of the message and compliance with type of message.

Message #1: One message will be an original response to what you learned during the week. Make a remark about a **key concept or skill you learned** during the week and how you think it will assist you when speaking in public or delivering a speech in the classroom.

Message #2: A second message will be a quote-retweet (include #mcoctxwes) about a **current event** posted by a **news agency** (BBC, CNN, Al Jazeera America, Fox, Huffington Post, etc.) on Twitter that you are following.

Message #3: A third message will be a thoughtful/analytical (comment) response to someone else's twitter post (either Message #1 or #2).

These points will be accumulated and factored into the daily grade as noted in your syllabus.

Twitter is being used instead of a written journal—this assignment requires serious and thoughtful public comments. This assignment will go for five weeks (Week 3 through Week 7) in your syllabus.

These twitter posts are in addition to any specific twitter posts required during class or for a specific Speech Project assignment.

Image: <http://blogs.knoxnews.com/woodbery/2013/01/tennessee-coaches-are-on-twitter-but-are-they-doing-their-own-tweeting.html>