

# Twitter Assignment Guidelines

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## SPC 1301

### Weekly Twitter Posting Guidelines

Each week students will post three (3) messages on Twitter using the hashtag: #spctxwes. All three messages must be posted between Saturday – Thursday in order to count as part of the week's grade. Friday, all messages will be checked and points assigned for quality/specificity of the message and compliance with type of message.

Message #1: One message will be an original response to what you learned during the week. Make a remark about a key concept or skill you learned during the week and how you think it will assist you when speaking in public or delivering a speech in the classroom.

Message #2: A second message will be a retweet or quote about a **current event** posted by a news agency on Twitter that you are following.

Message #3: A third message will be a thoughtful/analytical response to someone else's twitter post (Message #1 or #2).

Total points each week = 100 pts. These points will be accumulated and factored into the 10% daily grade as noted in your syllabus. ***Twitter is being used instead of a written journal—this assignment requires serious and thoughtful public comments.*** This assignment will go for 6 weeks (Week 8 through Week 13).

***These twitter posts are in addition to any specific twitter posts required by a specific Speech Project assignment.***

Image: <http://blogs.knoxnews.com/woodbery/2013/01/tennessee-coaches-are-on-twitter-but-are-they-doing-their-own-tweeting.html>